

ORTHOAXIS, LLC SWEEPSTAKES OFFICIAL RULES

1. NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.

- 2. Entry Period. The OrthoAxis, LLC Sweepstakes ("Sweepstakes") is a monthly promotion (referred to hereafter as "Monthly Entry Period"). Each Monthly Entry Period begins at 12:00 a.m. CST on the first day of the month and ends at 11:59 p.m. CST on the last day of the same month. A monthly random drawing will be conducted from all eligible entries received per Monthly Entry Period.
- 3. Eligibility. Open to residents of the 50 United States and D.C., 18 years of age and older at time of entry, except for employees of OrthoAxis, LLC ("OrthoAxis"), its affiliates, subsidiaries, and agencies (collectively "Promotion Parties"), and members of their immediate family or persons living in the same household. Void where prohibited. All federal, state and local laws and regulations apply.
- 4. <u>How to Enter</u>. There are two (2) methods of entry—the Online Method of Entry and the Mail-In Method of Entry.
- Online Method of Entry. During each Monthly Entry Period, eligible (a) participants can enter the Sweepstakes by following these steps: i) visit https://www.doortoaxis.com/index.html ("Website") and sign in to your account or create an account if you are not a registered member and are eligible to be a registered member; and ii) rate products, provide a product review, write a review on a representative, use the forum to comment or post, or contact a representative through the Website (each, an "Online Entry"). Individuals that are eligible to create an account and become a registered member are limited to orthopedic physicians, residents, orthopedic service providers, and orthopedic health care facilities ordering department personnel. After successfully submitting an Online Entry, you will automatically be entered into the Sweepstakes unless you notify OrthoAxis of your desire to optout of the Sweepstakes. You may opt-out of the Sweepstakes by sending an e-mail to info@doortoaxis.com expressing your desire to opt out. In doing so, please include a reference to opting-out of the Sweepstakes in the subject line of the opt-out e-mail. Individuals that are not eligible to create an account and become a registered member may still submit an Online Entry by sending an e-mail to info@doortoaxis.com, with a subject line of "Online Sweepstakes Entry", and providing your first and last name, street address, phone number, and e-mail address. You may only make an Online Entry utilizing this method once per day, per e-mail address. Inappropriate comments in the product review will be disqualified at the sole discretion of OrthoAxis. To be eligible for a given monthly random drawing, your Online Entry(ies) must be received within the applicable Monthly Entry Period.
- (b) <u>Mail-In Method of Entry</u>. To enter the Sweepstakes without utilizing an Online Entry, you may submit a mail-in entry. To enter via this method, handwrite your first and last name, street address, phone number and e-mail address on a piece of paper, insert the paper

in a #10 envelope and mail your entry via first-class mail to: OrthoAxis, LLC Sweepstakes, OrthoAxis, LLC, P.O. Box 47, Chili, WI 54420 ("Mail-In Entry"). Each Mail-In Entry must be mailed separately. OrthoAxis is not responsible for late, lost, damaged, illegible or postage-due mail. To be eligible for a given monthly random drawing, your Mail-In Entry(ies) must be postmarked during the applicable Monthly Entry Period and received within seven (7) days.

- (c) Online Entry and Mail-In Entry are collectively referred to herein as "Entry(ies)". All eligible monthly Entries received will not roll over to the subsequent Monthly Entry Period. If no eligible entry is received in a given Monthly Entry Period, that monthly prize will not be awarded. Entries using macro, robotic, script or other forms of automatic entry will be disqualified. OrthoAxis may prohibit an entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, deceiving or using other unfair playing practices.
- 5. Drawing. A random drawing will be conducted on or about the 15th of each month by OrthoAxis to select the winner from among all eligible Entries received. Odds of winning depend on the number of Entries received. Each winner will be notified by e-mail and must sign and return any required form, if any, within five (5) days of the date notice is sent or such other date set by OrthoAxis. Failure to respond within the applicable time period will result in forfeiture of prize and OrthoAxis shall have the option to award the prize to an alternate winner. The return of any prize notification or prize as undeliverable may result in disqualification and an alternate winner may be selected. All income taxes resulting from acceptance of prize are the responsibility of winner. By entering this sweepstakes, entrant accepts and agrees to these Official Rules and the decisions of OrthoAxis, which shall be final in all matters. Acceptance of a prize also constitutes permission to Promotion Parties to use winner's name for marketing purposes without further compensation or right of approval, unless (i) prohibited by applicable federal and state law; or (ii) you withdraw such consent by notifying OrthoAxis at info@doortoaxis.com.
- Limitation of Liability. By entering this Sweepstakes, entrants waive all right to, 6. and hold Promotion Parties harmless from, any claim, liability, loss, damage (including punitive, incidental, and consequential damages), or expense (including attorneys' fees) arising out of or in connection with participation in this sweepstakes or the acceptance, use, or misuse of any prize. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES. SO THE ABOVE MAY NOT APPLY TO YOU. Promotion Parties will not be responsible for: late, incomplete, or incorrect entries; an entrant's failure to receive prize notices due to entrant's spam, junk e-mail, or other security settings or for entrants' provision of incorrect or otherwise non-functioning contact information; technical, hardware, or software malfunctions, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled, or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or used in this sweepstakes; by any human error which may occur in the processing of the entries in this sweepstakes; or any typographical, technological, or other error in the publishing of the offer, administration of the sweepstakes, or announcement of the prize.

- 7. Prize. A \$50.00 gift card ("Gift Card") will be awarded to each monthly winner. The Gift Card will be for a business of OrthoAxis' choice at its sole discretion. No substitution or transfer of prize permitted by winner. OrthoAxis reserves the right to substitute a prize of equal or greater value.
- 8. Choice of Law and Forum. Entrant agrees that all matters arising out of or relating to this sweepstakes and these Official Rules are governed by, and construed in accordance with, the laws of Wisconsin, without giving effect to any of its conflict of laws provisions thereof. Entrant further agrees that any legal suit, action, or proceeding arising out of or relating to this sweepstakes and these Official Rules shall be brought exclusively in the applicable federal or state courts located in Eau Claire, Wisconsin.
- 9. PRIVACY: Information submitted with an entry is subject to the Privacy Policy stated on doortoaxis.com. To read the Privacy Policy, https://orthoaxis-images.s3.amazonaws.com/editor-pictures/pdfs/OrthoAxisPrivacyPolicy2.pdf.
- 10. <u>Winner's List</u>. For the names of all prize winners, send a self-addressed, stamped #10 envelope to: OrthoAxis, LLC, P.O. Box 47, Chili, WI 54420.