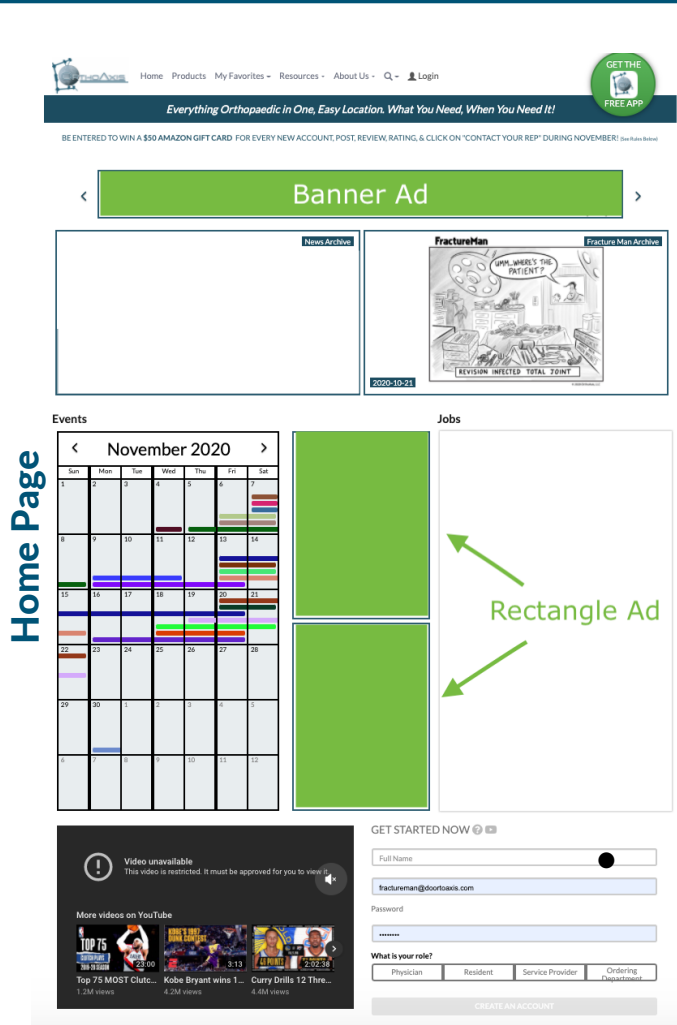


# 2021 ADVERTISING RATES & SPECIFICATIONS



Home Page

**CPM: \$90**

**Average Monthly Impressions: 250,000**

**Ad Sizes:**

- 1) Banner Ad
  - Minimum 10K Impressions
- 2) Rectangle Ad
- 3) Sponsored Content

**Ads are Targeted Based on Website Searches & Log-In Profile**

## AD SPECIFICATIONS

**Banner Ad • 668 x 68**

**Rectangle Ad • 668 x 668**

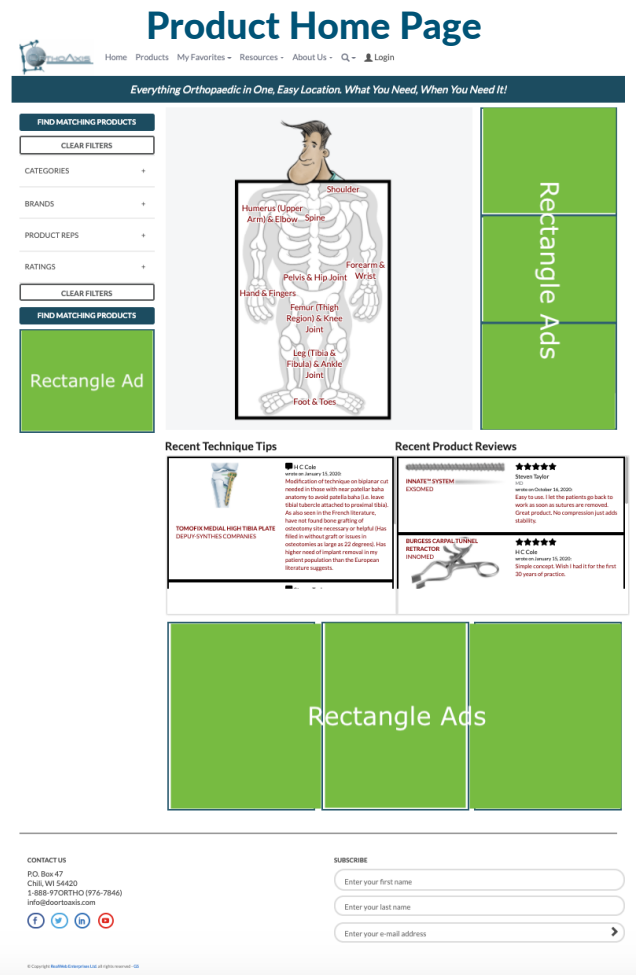
**Imbedded Video • 180 or Less**

**Sponsored Content • Pulled from Product Listings (PPC \$10)**

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**All Ads Appear on Both the Website & App**

**Questions?**  
Contact [ads@doortoaxis.com](mailto:ads@doortoaxis.com)



## Product Home Page

Rectangle Ads

Rectangle Ads

**CONTACT US**  
PO Box 47  
Chil, WI 54620  
P: 888-970-ORTHO (976-7864)  
info@doortoaxis.com

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Showing 1-2 of 2 Results

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CATEGORIES

BRANDS

PRODUCT REPS

RATINGS

CLEAR FILTERS

Rectangle Ad

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Everything Orthopaedic in One, Easy Location. What You Need, When You Need It!

Elevate™ Drop Foot Brace  
☆☆☆☆☆ (0 Reviews)  
(0 Comments)

ADD TO FAVORITES

LOGIN TO CONTACT YOUR PRODUCT REP

LOGIN TO ADD TO FAVORITES

Rectangle Ad

**Product Overview**  
The Elevate™ Drop Foot Brace - Discreet, More Effective & Fully Customizable

FootScientific has teamed with innovative foot and ankle surgeon Dr. Robert Faux, and his drop foot patients were unsatisfied with the comfort and/or durability of available bracing options. Under his design guidance, the Elevate™ Drop Foot Brace was created with these needs in mind. This brace is inconspicuous and versatile, yet very stable and comfortable.

The Elevate Drop Foot Brace is so versatile; sleek and stylish, it can be worn comfortably with the majority of male or female shoe styles on the market – even sandals!

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Education

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Rectangle Ad

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PUBMED

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## OTHER INFORMATION

The advertiser is responsible for creation of their own ad.

Upload & edit your ads via a company account.

URLs & email addresses are hot linked.

Rectangle ads are randomly displayed based on the current search &/or specialties of the user.

Sponsored Content ads appear first in the product listings based on search &/or specialties.

Ad clicks are tracked.

OrthoAxis® reserves the right to reject any ads we deem inappropriate.

FDA status & availability for sale in the U.S. must be noted.

## Materials Due:

The 1st or 15th Day of the month the Ad will run.

## Payment:

- Online Credit Card Payment or
- Check Payable to OrthoAxis, LLC
- Within 15 Days of Receipt of Invoice